



Press Release

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## High-Speed Rail Authority Appoints Chief of Communications

**SACRAMENTO, Calif.** – The California High-Speed Rail Authority (Authority) today announced the appointment of Lisa Marie Alley as its new Chief of Communications.

“No infrastructure program of this size and importance can be successfully implemented without effectively communicating its purpose, progress, and benefits to the public and stakeholders,” said Authority CEO Jeff Morales. “Lisa Marie has been an integral part of this effort for the last three years, building strong relationships with the media, our partners throughout the state, and the public. I’m very excited to have her continue with us in this new role.”

As Chief of Communications, Alley will be responsible for the development and implementation of all internal and external communications activities, including media relations. In addition to her communications role, she will oversee a comprehensive stakeholder outreach campaign to build broad support for the high-speed rail program, and will be responsible for the Authority’s small business outreach strategy. The compensation is \$111,636.

Alley was first appointed to the Authority as Assistant Deputy Director of Communications in 2012 and subsequently was named Deputy Director of Public Affairs in 2013. Alley has more than 15 years of experience in the field of public affairs and media relations. Before joining the Authority, Alley worked as a communications consultant, and was previously a television journalist in Sacramento and Seattle.

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### *About California High-Speed Rail Authority*

The California High-Speed Rail Authority (Authority) is responsible for planning, designing, building and operation of the first high-speed rail system in the nation. California high-speed rail will connect the mega-regions of the state, contribute to economic development and a cleaner environment, create jobs and preserve agricultural and protected lands. By 2029, the system will run from San Francisco to the Los Angeles basin in under three hours at speeds capable of over 200 miles per hour. The system will eventually extend to Sacramento and San Diego, totaling 800 miles with up to 24 stations. In addition, the Authority is working with regional partners to implement a statewide rail modernization plan that will invest billions of dollars in local and regional rail lines to meet the state’s 21st century transportation needs. To learn more visit the Authority’s website at <http://www.hsr.ca.gov> and join us on [facebook.com/CaliforniaHighSpeedRail](https://www.facebook.com/CaliforniaHighSpeedRail) and follow us at [twitter.com/cahsra](https://twitter.com/cahsra)