CALIFORNIA HIGH-SPEED RAIL: PROGRAM DELIVERY SUPPORT CONTRACT

SMALL BUSINESS WORKSHOP

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Small Business Program
SBAdvocate@hsr.ca.gov



WORKSHOP AGENDA SMALL BUSINESS PROGRAM WORKSHOP

SMALL BUSINESS PROGRAM WORKSHOP

Thursday, March 3, 2022 1:00pm to 2:30 pm

Agenda Item	Responsible Party
I. Introduction and Overview	Ashley Mistler
II. Review of SB PDS Presentation	Ashley Mistler
III. Presentation on State Certifications (UNSPSC)	Department of General Services (DGS)
IV. Presentation on Federal Certifications (NACIS)	Department of Transportation (DOT)
V. Presentation on Compliance	Peggy Chiok
VI. Question & Answers	Ashley Mistler



SMALL BUSINESS PROGRAM

PARTICIPATION

- 30% Goal for Small Business Participation
 - » 10% Disadvantaged Business Enterprises (DBE)
 - » 3% Disabled Veteran Business Enterprises (DVBE)





COMMITMENT TO DIVERSIFY

SMALL BUSINESS

Certifications That Count Toward the Overall Goal:

California Department of General Services

- Small & Micro Businesses (SB / MB)
- Disabled Veteran Business Enterprises (DVBE)
- Small Business for Public Works (SB-PW)

California Unified Certification Program

Disadvantaged Business Enterprises (DBE)

US Small Business Administration

8(a) Disadvantaged Business Program





CONNECT HSR

HIGH SPEED RAIL VENDOR REGISTRY

Free Online Tool to Connect with Business Opportunities

Open to All Businesses, Both Large & Small

- » Describe Your Business:
 - Type of Business
 - Services Offered or Supplies Sold
 - Service Counties
 - Certifications
- » Learn About:
 - Future Contracting Opportunities
 - Trainings/Workshops
- » Register at www.connecthsr.com

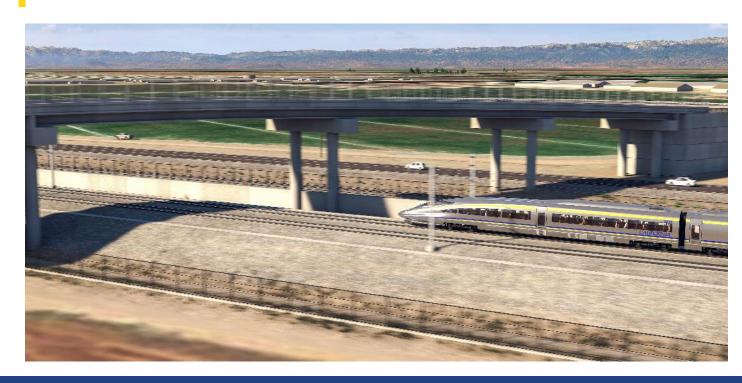
All State Contracts are Advertised Through: https://caleprocure.ca.gov





SMALL BUSINESS WORKSHOP

CALIFORNIA HIGH-SPEED RAIL





Headquarters

California High-Speed Rail Authority 770 L Street, Suite 800 Sacramento, CA 95814 www.hsr.ca.gov















How to do Business with California State Government





Small Business / Disabled Veteran Business Enterprise



Get Public Procurement Information

State Certifications

Small Business

Small Business for the Purpose of Public Works

Disabled Veteran Business Enterprise





Small Business Eligibility Requirements

- Must be independently owned and operated
- ✓ Cannot be dominant in the field of operation
- ✓ Must have its principal office located in California
- ✓ Have its owners (or officers in the case of a corporation) domiciled in California;



Small Business Eligibility Requirements

Together with the affiliates, be either:

- ✓ Business with 100 or fewer employees
- ✓ Gross annual receipts of \$15 million or less (averaged over the previous 3 tax years)

or

- ✓ Manufacturer with 100 or fewer employees (No GARS Cap)
- ✓ Micro Business \$5 Million or less



Small Business – Public Works Eligibility Requirements

Together with the affiliates, be either:

- ✓ Business with 200 or fewer employees
- ✓ Gross annual receipts of \$36 million or less (averaged over the previous 3 tax years)

or

✓ Manufacturer must meet the gross annual receipts



DVBE Eligibility Requirements

To be eligible for DVBE certification, the business must meet the following criteria:

- √ 10% or more service connected disability
- ✓ Be at least 51% owned by one or more disabled veterans
- ✓ Limited Liability Companies (LLCs) must be wholly owned by one or more disabled veterans



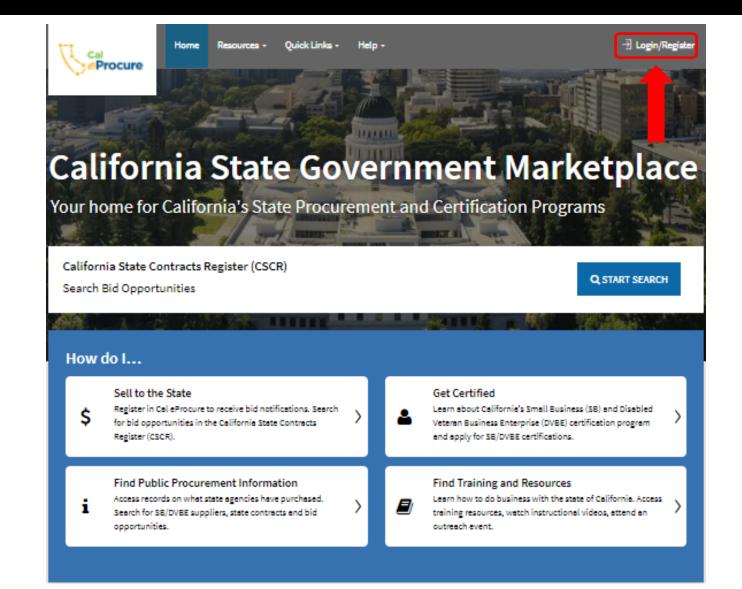
DVBE Eligibility Requirements

✓ Daily business operations must be managed and controlled by one or more disabled veterans.

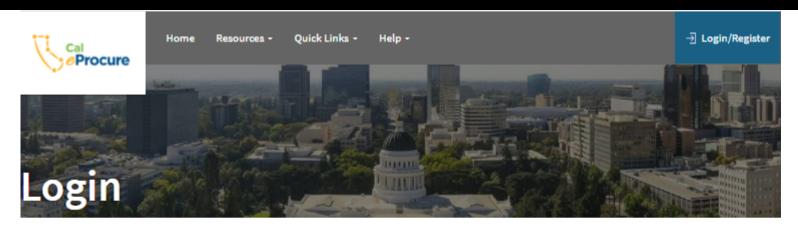
✓ The home office must be located in the United States.



www.caleprocure.ca.gov



Registration

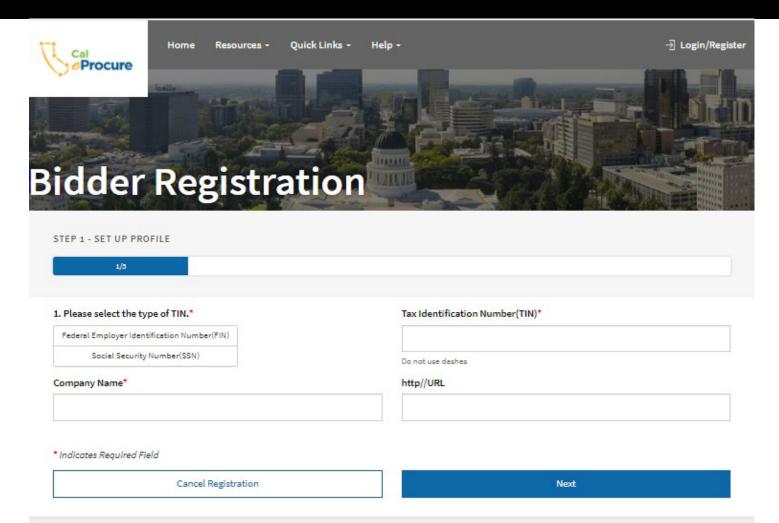


User ID	
Password	

This is a State of California computer system, which may be accessed and used only for official Government business by authorized personnel. You are advised to read the Privacy Policy regarding the personally identifiable information that we collect, maintain, and use. Unauthorized access or use of the computer system may subject violators to criminal, civil, and/or administrative action. All information on this computer system may be intercepted, recorded, read, copied, and disclosed by and to authorized personnel for official purposes, including criminal investigations. Access or use of this computer system by any person whether authorized or unauthorized constitutes consent to these terms. Any email notifications of bid opportunities provided hereunder are strictly complimentary. The State of California does not guarantee bidders will receive such notices, and bidders interested in participating in upcoming bids are obliged to actively check the CalleProcure website for information about such procurements. By logging in I agree to comply with System Use and Privacy Policy of the Financial Information System for California.



Registration







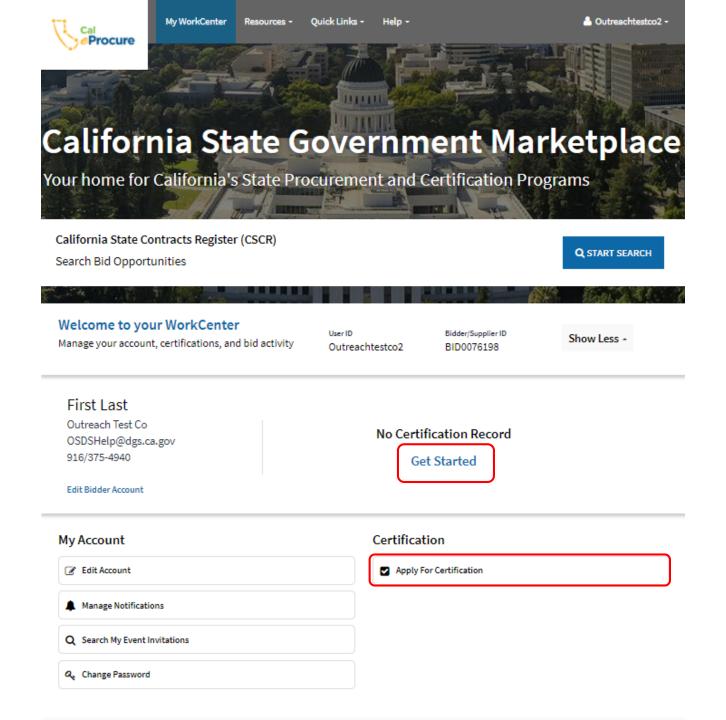


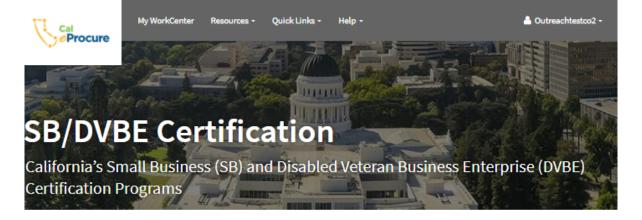
SB/DVBE Certification











Getting certified will give your business preferred status for government contracts and give you access to more contract opportunities.

Before you begin application for certification, be prepared to upload the following:

- · Complete Federal Tax returns (last 3 years) for applicant firm and affiliates
- · IRS verification of your firm's TIN (tax identification number)
- Quarterly Contribution Return & Report of Wages Continuation (Form DE 9C) for firm and affiliates
- · Award of Entitlement, eBenefits Service/Benefit Verification, or Retired/Retainer letter (for DVBE)
- · For specific business structures you may be required to include other documents; for a full list of documents:
- o Small Business Document Requirements
- o DVBE Document Requirements

GET CERTIFIED (APPLY OR REAPPLY)

For more detailed information on certification programs and its benefits.

Apply For or Re-apply as Small Business, Disabled Veteran Business Enterprise

For training opportunities, resources to grow your business and insight into the State contracting opportunities.

Training and Resources

Certified Firms Resources

- · Prompt Payment Program Assistance
- Commercially Useful Function
- · SB/DVBE Violations and Sanctions
- · Find a Departmental SB/DVBE Advocate
- · Caltrans' Disadvantaged Business Enterprise (DBE) certification

Learn About State Nonprofit Certifications

- Recognition as Nonprofit Organization
- · Nonprofit Veteran Service Agency Certification









How the CSCR Works

State agencies post their solicitations when they go out to bid

Suppliers can find contracting opportunities

Suppliers can place ads

*Ads are free



My WorkCenter

California State Government Marketplace

Your home for California's State Procurement and Certification Programs

California State Contracts Register (CSCR)

Search Bid Opportunities

Q START SEARCH

Welcome to your WorkCenter

Manage your account, certifications, and bid activity

User ID TEST6 Bidder/Supplier ID BID0056767

Show Less -

MICHAEL SAUTER

Outreach Test Co OSDSHELP@DGS.CA.GOV 916/375-4940

Edit Bidder Account

Certifications Certification Type

SB(Micro)

Application Date

2020-07-09

Status

From

2020-07-09 2022-07-31

Cert. ID 2008704

View My Public Certification Profile Manage Certification

My Account

Manage Notifications

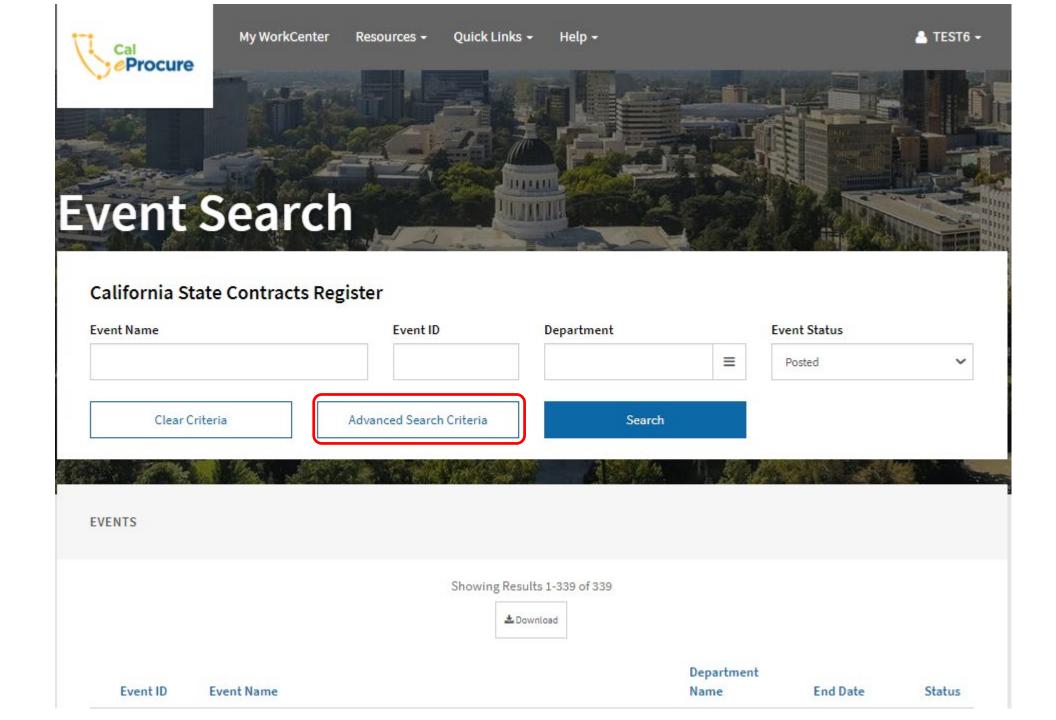
Q Search My Event Invitations

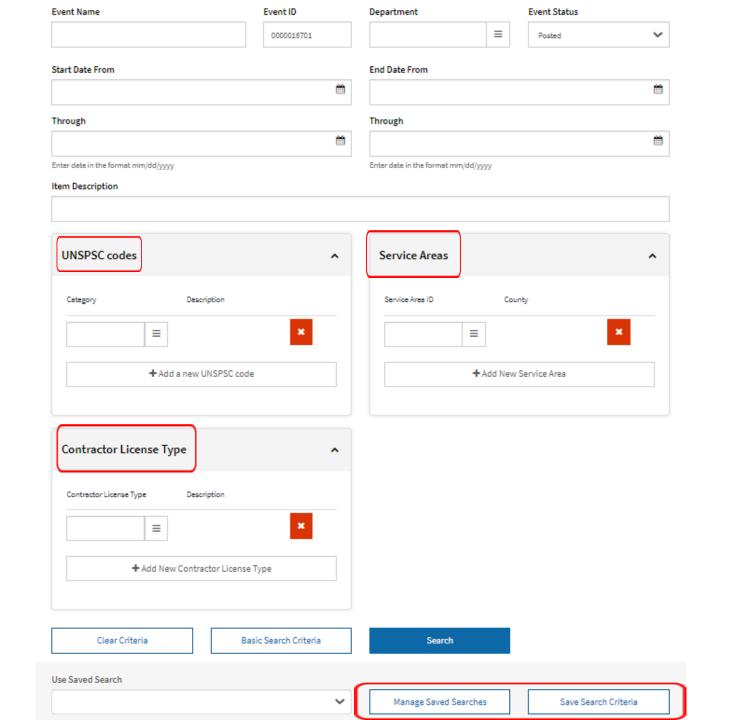
Q. Change Password

Certification

Manage Certification

View My Public Certification Profile





Event Details

Event: 05-0L7214

⊘ ■

Remove & construct concrete bridge, concrete slab, bridge rail & HMA.

Event End Date:

02/17/2021 2:00PM PST

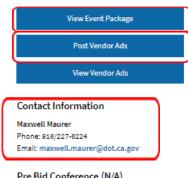
Details Event ID 05-0L7214 Department of Transportation Format/Type: Event Version Sell Event / RFx

Published Date

12/28/2020 12:00AM PST

Description:

05-SLO-1-32.6 *** SAN LUIS OBISPO COUNTY IN MORRO BAY AT TORO CREEK BRIDGE



Pre Bid Conference (N/A)

Pre Bid Conference: Non Mandatory

Date: Time: Location: Comments:

UNSPSC Codes	•
UNSPSC Classification	UNSPSC Classification Description
72141000	Highway and road construction services
Contractor License Type	^
Contractor License Type	Description
A	General Engineering Contractor
C-08	Concrete Contractor
C-12	Earthwork and Paving Contractors
D-09	Drilling, Blasting and Oil Field Work
Service Area	
Area ID	County
040	San Luis Obispo

SB/DVBE Option

- Certified SB or DVBE
- •Goods, Services, & IT goods and services \$5,000.01 to \$249,999.99
- -Public Works \$5,000.01 to \$388,000.00
- At least two price quotes (2 SBs or 2 DVBEs)
- Market your company to state agencies with a first policy
- Authorized by Govt Code 14838.5



SB/DVBE Advocates

Although you are added to our databases, it is important for you to Market your product to state agencies

Find the Small Business/DVBE Advocate for each agency you would like to do business with



MICHAEL SAUTER

Outreach Test Co OSDSHELP@DGS.CA.GOV 916/375-4940

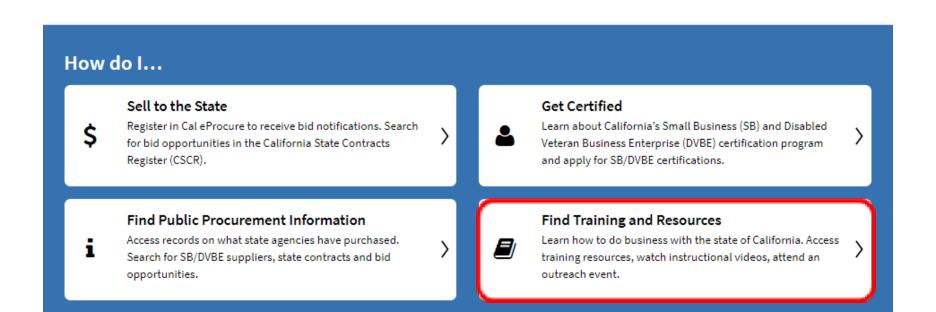
Edit Bidder Account

Certifications Cert. ID 2008704

Certification Type	Application Date	Status	From	То
SB(Micro)	2020-07-09	Approved	2020-07-09	2022-07-31

View My Public Certification Profile Manage Certification

My Account Edit Account Manage Notifications Manage Notifications View My Public Certification Profile Q Search My Event Invitations Certification Manage Certification



Training and Resources

Learn how to pursue contract opportunities with California state government

Getting Started

- · Register your business
- · Apply for Certifications

Overview of Contracting with the State

- · How to do Business with California State Government an overview of State Contracting (En Español)
- I'm Certified, Now What? take next steps to contract with the state (En Español)

Don't Miss Contract Opportunities

- · Learn how to update notifications for bid solicitations (video)
- · Learn how to update your certification profile (video)
- Overview of keywords and UNSPSCs (video)

Inside State Contracting

- · Learn about public competitive bidding (video)
- · Acquisition methods flyer

Research and Marketing

- · Learn how to market your business (video)
- Contact a small business and DVBE advocate

Resources to grow your business

- · Leverage your state certifications for local contract opportunities
- · Connect with additional business support organizations

HOME » PROCUREMENT DIVISION » RESOURCES » SB, DVBE ADVOCATE DIRECTORY

Small Business (SB), Disabled Veteran Business Enterprise (DVBE) Advocate Directory

Search for a small business (SB) and disabled veteran business enterprise (DVBE) advocate to help you pursue contract opportunities with the state.

CONTACT INFORMATION

Outreach Program

Department of General Services
Procurement Division

707 3rd Street
West Sacramento, CA 95605
Advocate@dgs.ca.gov

SB/DVBE ADVOCATE DIRECTORY

Almost every a contract opportunities with the department they work for. They work closely with the buyer their department to include SBs and DVBEs in state procurement.

Contact an SB/DVBE Advocate

Expand All



Δ	B. B.		D
DEPARTMENT (Highlighted departments have a SB/DVBE First policy)		CONSTRUCTION -	NAME -
2 Administrative Law, Office of	Executive Office	CONSTRUCTION E	Belinda Lindstrom
3 Agricultural & Labor Relations Board	Executive Office		Jan Shores
4 Air Resources Board			Erilk Quady
5 Aging, Dept of	Contracts and Business Services		Kelli Kemper
6 Alcoholic Beverage Control, Dept. of	Contracts and Dusiness Gervices		Pattye Nelson
7 Arts Council, CA	Administration		Ayanna Kiburi
8 CA Dept. of Tax and Free Administration	Acquisition Branch		Matt Freeman
9 Board of Equalization	Acquistion Branch		Lina Lopez
10 Board of Equalization	Acquisition Branch		Bruce Catalano
11 Business Oversight, Dept. of	Business Operations Section		Hyunmee Peters
12 Business, Consumer Services & Housing Agency	Dusiness Operations dection		Gladys Lopez
13 CA African American Museum	Fiscal Department		Marchell Miller
14 CA Coastal Commission	Business Services		Owen Omphua
15 CA Commission on Disability Access	Dusiness Gervices		Angela Jemmott
16 CA Conservation Corps	Business Services		Jennifer Reed-Sanguayo
17 CA Dept. of Human Resources	Dusiness dervices		Marcos Hernandez
18 CA Dept. of Technology . This department has a SB/DVBE First Policy	IT Procurement & Contract Services		Dan Lautaret
19 CA Dept. of Technology . This department has an SB/DVBE First Policy	IT Procurement & Contract Services		Marisa Duarte-Lott
20 CA Governor's Office of Emergency Services	Procurement		Flora Karami
21 CA Exposition & State Fair	1 Tocurement		Candice Myers
22 CA Health Benefit Exchange	Business Services/Procurement		David A. Hovey
23 CA High-Speed Rail Authority	Dusiness dervices/i Toculement	Х	Alice Rodriguez
24 CA Highway Patrol . This department has an ADVRE First Policy	Business Services	X	Tracy Bowen
25 CA Horse Racing Board	Business Services	X	Daniel Zamora
26 CA Lottery Commission	Contract and Procurement Services		David Pena
27 CA Maritime Academy	Contract Services and Procurement		Lorrie Dineen-Thackeray
28 CA Natural Resources Agency	Administration and Finance		Vickie Key
29 CA Prison Industry Authority (CalPIA)	Business Services/Contracts Unit	Х	Jamie Halford
30 CA Public Utilities Commission. This department has an SR/DVRE First Po	Executive Division	Λ	Bezawit Dilgassa
31 CA Science Center	Executive Division		Abigail Menchaca
32 CA Senior Legislature			Janice Bailey
33 CA State Independent Living Council	Headquarters		Danielle Hess
34 CA State Library	Business Services		Timothy Burkhart
35 CA State Polytechnic University	Pomona	Х	Duane Johnson
36 CA State University	Bakersfield	X	Kathryn Villa
37 CA State University	Chico	X	Duane McCune
38 CA State University	Dominguez Hills	X	Emmit Williams
30 CA State University	Fast Rav	Ÿ	.Ion Medwin

California Department of General Services

Procurement Division







Disadvantaged Business Enterprise (DBE) Certification Overview



Learning Objectives

- Disadvantaged Business Enterprise (DBE)
 Program Overview
- Benefits of Certification
- Eligibility Requirements
- FAQ and Resources



Disadvantaged Business Enterprise (DBE):

A for-profit small business concern where socially and economically disadvantaged individuals own at least a 51% interest, control management and daily business operations.



Disadvantaged Business Enterprises (DBE) Program:

A legislatively mandated program implemented by the states as a condition of receiving federal funds via the Federal Highway Administration (FHWA) and Federal Transportation Administration (FTA) who oversees the program for their respective areas.



Disadvantaged Business Enterprise (DBE) Program Objectives

- Ensure nondiscrimination in the award and administration of United States Department of Transportation (US DOT) assisted contracts
- Create a level playing field on which DBEs can compete fairly.
- Ensure that the Department's DBE program is narrowly tailored in accordance with applicable law
- Ensure that firms that meet eligibility standards in the Code of Federal Regulations, 49 CFR 26.



Benefits of DBE Certification

Certification is recognized by subrecipient local agencies in California.

Expands opportunities to participate on federally-funded contracts.

Become accessible to prime contractors needing to fulfill DBE participation goal requirements.

Listing on the official CUCP database.

Increases opportunities to network at events such as procurement fairs and pre-bids.



CALIFORNIA UNIFIED CERTIFICATION PROGRAM (CUCP)















California
Unified
Certification
Program
(CUCP)

Unified
Certification
Program
49 CFR §26.81

As mandated by the United States Department Of Transportation (US DOT), California's Unified Certification Program (CUCP) is an agreement between multiple certifying agencies.

 The CUCP provides a public database to find DBEs. You can also view competitors profile information.



CUCP CERTIFYING AGENCIES

- California Department of Transportation (Caltrans)
- Bay Area Rapid Transit (BART)
- City of Fresno
- City of Los Angeles
- Los Angeles County Metropolitan Transportation Authority (METRO)
- San Francisco Municipal Transportation Agency (SFMTA)
- San Mateo County Transit District (SAMTRANS)
- San Diego County Regional Airport Authority (SDCRAA)
- San Francisco International Airport (SFO)
- Santa Clara Valley Transportation Authority (VTA)



DBE ELIGIBILITY REQUIREMENTS















DBE Eligibility Overview

- Social and Economic Disadvantage
- Ownership
- Control
- Independence
- Personal Net Worth (PNW)
- Business Size







- Asian Pacific
- African American
- Hispanic
- Native American
- Subcontinent-Asian
- Women

Note: If you are not in one of the six groups that has a presumption of social and economic disadvantage, you may still be eligible for DBE certification. Refer to 49 CFR 26, Appendix E.





To be a DBE, a firm must be at least 51% owned by socially and economically disadvantaged individual(s)





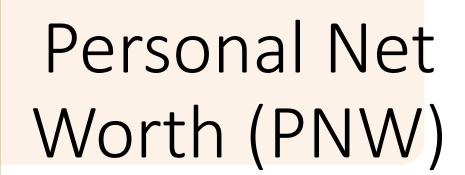
51% owner(s) must be able to have the ability and power to make decisions on management, policy and operations

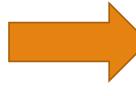


Independence

Only an independent business may be certified as a DBE





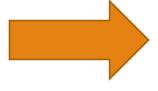


The 51% majority owner(s) must not exceed PNW of \$1.32 million

Note: There may be some cases in which an individual whose PNW is less than \$1.32 million may not be regarded as economically disadvantaged. Refer to 49 CFR 26.67.







3-year average gross receipts cannot exceed \$26.29 million (varies by industry)



APPLYING FOR DBE CERTIFICATION















Application Process Overview







Application is assigned to a certification analyst

Analyst conducts review for missing documentation and requests further clarification (if needed) Site visit is scheduled and conducted





Analyst to conduct final review for eligibility recommendation

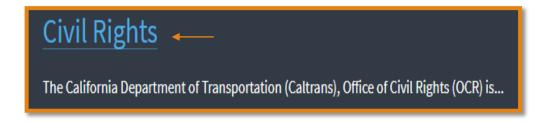
Certification determination completed



1. Start at Caltrans Website (https://dot.ca.gov/), then click "Programs"



2. Click "Civil Rights"



3. Click "California Unified Certification Program"

Certification

• California Unified Certification Program

4. Click "Find a Certifying Agency"

Find a California Certifying Agency 🛶



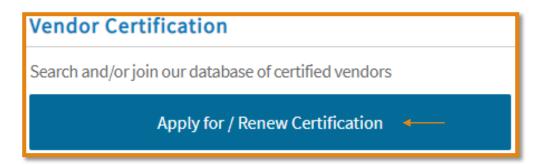
5. The Online Certification screen will populate, click "show details" under the "Is your firm located in the Northern California area?"



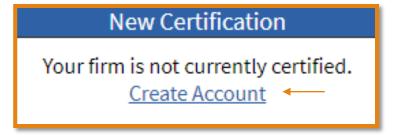
6. Click "California Department of Transportation"



7. Click "Apply for/Renew Certification"



8. The Online Certification screen will populate, click "Create Account"





Online Certification Account

Tax ID

Business Information

Contact Information

Company Contact Person





Key Reminders

- Complete application within 90 days
- DBE Application and Personal Net Worth Statement (PNW) must be signed and notarized
- Upload required documents
- You may use the direct link to access the system:

https://caltrans.dbesystem.com/





FREQUENTLY ASKED QUESTIONS (FAQ)

















Is there a fee for Applying?

No, the only cost associated with the DBE certification is to notarize your application and PNW statement.

Can I mail my application?

At this time, all applications are to be submitted online at https://caltrans.dbesystem.com/.

How long does it take to get a response after I submit my application?

After Caltrans receives all complete and necessary paperwork, it can take up to one month.



CALTRANS RESOURCES















DBE Specific Resources

Certification "Analyst of the Day"

Monday-Friday 8:00AM – 5:00PM

(916) 324-1700

- US DOT DBE Program
 https://www.transportation.go
 v/civil-rights/disadvantaged business-enterprise
- DBE Federal Program
 https://www.fhwa.dot.gov/civil
 rights/programs/dbe/

DBE.certification@dot.ca.gov



Q&A Sesion













PDS PROCUREMENT WEBINAR SMALL BUSINESS COMPLIANCE

Peggy Chiok
Asst. Contract Compliance Administrator
3rd March 2022



CONTRACT COMPLIANCE UNIT

Professional Services Contract

- Charlene Anderson
- Peggy Chiok
- Mireya Jimenez
- Wen Chen

- Contract Compliance Administrator
- Asst. Contract Compliance Administrator
- SB Compliance Analyst
- SB Compliance Analyst



SB PROGRAM REPORTING & RESPONSIBILITY

Section V. Subpart E: Professional Services Provisions (PG 32)

- Contractor Small Business Officer Duties & Responsibilities
 - » Designate a SBO
- » SBO meets and confers with SB Compliance Analyst on all SB Program and reporting items.
- Develop, Implement & Monitor SB Performance Plan
 - » Manage and implement approved SB Performance Plan
- Act as "lead" for Contractor staff and Subcontractors regarding SB Program Goals/Objectives
 - » Meet with all SB subcontractors to ensure full understanding of Authority SB Program reporting requirements, their responsibilities and protections.



SB PROGRAM REPORTING & RESPONSIBILITY

- Quarterly/Monthly meetings with the SB Compliance Team regarding overall SB utilization and strategies to achieve the SB goals.
- Attendance to at least two (2) Business Advisory Council (BAC) meetings per year.
- Prime Consultant's website to list all SB participating on Contract.
- Perform ongoing efforts to engage SB in order to meet 30% utilization goal.
 - » Document your Good Faith Efforts.



REPORTS AND SUBMISSION

- Due 15th of each month
- » Form 103 (SB Utilization Verification Form)
- » Prompt Payment Verification Form
- » Monthly SB Narrative Report
- Annual Report (Due 1st August of each year)
- Executed SB Subcontract Agreements
- » Provide copies of all executed subcontract agreements and purchase orders that are made with SB.
- Change in Contract Amount
- » Submit signed Change/Task Orders verifying approved change to contract value.
- Request to Add, Substitution/Termination of a SB subcontractor
 - » Prepare to submit Request to Add, Substitution/Termination form with executed agreement and SB certification.

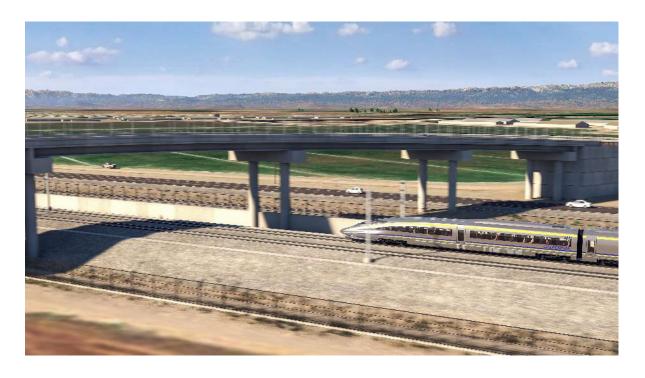


Thank you and Questions



SMALL BUSINESS COMPLIANCE

CALIFORNIA HIGH-SPEED RAIL





Headquarters

California High-Speed Rail Authority 770 L Street, Suite 800 Sacramento, CA 95814

www.hsr.ca.gov









Central Valley Regional Office 1111 H Street Fresno, CA 93721